

IDFTA Summer Tour New Jersey, USA

*****SAVE THE DATES*****

June 26-28, 2005

Themes:

The 2005 IDFTA Summer Tour will focus on strategies NJ fruit growers have utilized to diversify and enhance their business opportunities in the most densely populated state in the US. These NJ growers have achieved tremendous success as direct sales marketers.

Tour Headquarters:

Princeton University in the beautiful community of Princeton located in the central part of the state. Two international airports serve Princeton: Newark (EWR) and Philadelphia (PHL).

Preliminary Agenda:

Sunday evening

- ⊖ Welcome Reception & Educational Program

Monday and Tuesday tours featuring:

- ⊖ New York City Union Square Green Market tailgate market
- ⊖ Tour of Ground Zero-NYC
- ⊖ Whightman Farms
- ⊖ Alstead Farms
- ⊖ Melick Orchards
- ⊖ Rutgers University Snyder Research and Extension Farm
- ⊖ Terhune Orchards (Gary and Pam Mount)
- ⊖ Princeton University

Monday evening

- ⊖ New Jersey clam bake at Terhune Orchards hosted by the Gary and Pam Mount and served by a local fire company.

More information will be available soon via the IDFTA website at www.idfta.org and in the April issue of the Compact Fruit Tree.