



## TOUR OPTIONS IDFTA 2004 CONFERENCE BOLZANO (Bozen), ITALY

March 1-4, 2004

The IDFTA 2004 conference will be held March 1-4, 2004, in Bolzano (Bozen), Italy. The South Tyrol region is famous for its modern apple orchards and state-of-the-art warehouses, its marketing programs and its beautiful setting in the mountain valleys of the Alps of northern Italy. The nearby Dolomites are famous for skiing. In the South Tyrol region, both German (Bozen) and Italian (Bolzano) are spoken. The IDFTA conference will have simultaneous translation of English, Italian and German. The conference will be held at the Messe Bozen (Fiera Bolzano) conference facilities and the adjacent Four Point Sheraton Hotel. The conference will include two days of orchard and warehouse visits, two days of educational sessions and an awards banquet.

It is possible to travel to the conference independently (not as part of the tours listed below) by making your own travel and accommodation arrangements and registering for the conference.

Two tour options are provided for those who wish to have their travel details and accommodation arranged for them or who wish to extend their travel with visits to additional fruit districts and tourist sites. Tour Option 1 (8 days) includes air and bus travel, accommodation and the IDFTA conference, while Tour Option 2 (15 days) includes the same activities as Tour Option 1 plus additional visits in the Bodensee fruit district in Germany and the Po Valley fruit region in Italy. Tour prices include all breakfasts, IDFTA Conference registration, orchard tours and banquet. Tour price does not include cost of transportation to/from your home to the US gateway cities. Although not expected, tour prices are subject to change due to currency fluctuations and changes to the itinerary.

**Option 1. IDFTA Conference Tour Package: 8 days, Feb. 27-Mar. 5, 2004; 6 nights hotel (4 Bolzano, 2 Munich). Tour price (per person double occupancy) is \$2295 from Newark (NJ); \$2355 from Chicago and Washington, DC (Dulles) and \$2395 from Seattle. The itinerary is as follows:**

- Feb. 27 (Fri.) Depart from US gateway city (Newark, Chicago, Washington, DC, or Seattle).
- Feb. 28 (Sat.) Arrive Munich, Germany, transfer to hotel in central Munich. Overnight Hotel Maritim, Munich.
- Feb. 29 (Sun.) Travel by bus south through the Alps and over the Brenner Pass to Bolzano (Bozen), South Tyrol, Italy. Overnight Four Point Hotel Sheraton adjacent to the Messe Bozen conference facilities, Bolzano.
- Mar. 1 (Mon.) IDFTA Conference all-day orchard/warehouse tour. Overnight Four Point Hotel Sheraton, Bolzano.

- Mar. 2 (Tues.) IDFTA Conference educational sessions. Overnight Four Point Hotel Sheraton, Bolzano.
- Mar. 3 (Wed.) IDFTA Conference educational sessions. Overnight Four Point Hotel Sheraton, Bolzano.
- Mar. 4 (Thurs.) IDFTA Conference all-day orchard/warehouse tour. Depart at 5:00p.m. for travel by bus to Munich. Overnight Hotel Maritim, Munich.
- Mar. 5 (Fri.) Depart for US gateway city, arriving the same day.

**Option 2. IDFTA Conference Tour Package plus Pre- and Post-Conference Tours: 15 days, Feb. 24-Mar. 9, 2004; 13 nights hotel (1 Munich, 3 Friedrichshafen, 5 Bolzano, 2 Verona, 1 Venice, 1 Copenhagen). Tour price (per person double occupancy) is \$3095 from Newark (NJ), \$3155 from Chicago and Washington, DC (Dulles) and \$3195 from Seattle. The itinerary is as follows:**

- Feb. 24 (Tues.) Depart from US gateway city (Newark, Chicago, Washington, DC, or Seattle).
  - Feb. 25 (Wed.) Arrive Munich, Germany, transfer to hotel in central Munich. Overnight Hotel Maritim, Munich.
  - Feb. 26 (Thurs.) Travel by bus to Füssen with visits to the Weiskirche, a rococo masterpiece church, and the fairytale Neuschwanstein castle. Afternoon travel to Friedrichshafen on the Bodensee (Lake Constance). Overnight Seehotel, Friedrichshafen.
  - Feb. 27 (Fri.) Orchard and warehouse visits near Friedrichshafen and on the Swiss side of the Bodensee near Güttingen (see detailed itinerary below). Overnight Seehotel, Friedrichshafen.
  - Feb. 28 (Sat.) Visit apple and sweet cherry orchards near Friedrichshafen and attend the Obst + Garten Fair (Agriculture trade show for fruit growers; see detailed itinerary below). Overnight Seehotel, Friedrichshafen.
  - Feb. 29 (Sun.) Travel by bus via Innsbruck and the Brenner Pass across the Alps to Bolzano (Bozen). Overnight Four Point Hotel Sheraton, Bolzano.
  - Mar. 1 (Mon.) IDFTA Conference all-day orchard/warehouse tour. Overnight Four Point Hotel Sheraton, Bolzano.
  - Mar. 2 (Tues.) IDFTA Conference educational sessions. Overnight Four Point Hotel Sheraton, Bolzano.
  - Mar. 3 (Wed.) IDFTA Conference educational sessions. Overnight Four Point Hotel Sheraton, Bolzano.
  - Mar. 4 (Thurs.) IDFTA Conference all-day orchard/warehouse tour. Overnight Four Point Hotel Sheraton, Bolzano.
  - Mar. 5 (Fri.) Travel by bus south into the Po Valley for apple, pear and stone fruit orchard and nursery visits. Overnight Hotel Leon d'Oro Boscolo, Verona.
  - Mar. 6 (Sat.) Orchard and warehouse visits in the Po Valley. Visit the Roman arena in Verona. Overnight Hotel Leon d'Oro Boscolo, Verona.
  - Mar. 7 (Sun.) Travel by bus to Venice. Afternoon tour of the city of canals. Overnight Laguna Palace Hotel, Venice (Mestre).
  - Mar. 8 (Mon.) Morning free to enjoy Venice. Late afternoon depart from Venice airport for Copenhagen, Denmark. Overnight Copenhagen.
  - Mar. 9 (Tues.) Depart for US gateway city, arriving the same day.
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For additional information, please contact Tour Leader Bruce Barritt (509-663-8181, x233, etaplz@wsu.edu) or Tour Coordinator Bob Curtis (509-884-2632, bobandverac@yahoo.com) and visit the IDFTA web site <<http://www.idfta.org>>.

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## **IDFTA Pre-Conference Tour Details**

February 26-29, 2004  
Lake Constance – Germany

IDFTA European Conference Tour, Bolzano 2004

### **Friday, February 27, 2004**

- “Research, farming and marketing“
- 8:00 Departure from the hotel
- 8:40 Crossing Lake Constance (40 min)
- 9:30 Visit the experimental station at Güttingen, Switzerland
- ✓ Tree training methods of apples, pears and cherries
  - ✓ Other experiments and knowledge to share
- 11:30 Visit of Dickenmann Nurseries, Ellighausen, Switzerland
- ✓ Dwarf rootstocks such as JT-Series from Czech Republic and P-Series from Poland
  - ✓ Experience with resistant apple varieties from Eastern Europe
  - ✓ Visit nursery, stoolbeds, hail nets and orchards
- 13:00 Lunch at a typical medieval restaurant
- 14:00 Cross the Lake on a ferry to Meersburg (20 min)
- 14:30 Visit leading apple farms to discuss the following topics
- ✓ Variety selection
  - ✓ Planting density
  - ✓ Tree training and planting material
  - ✓ Fruit thinning/fruit finish
- 16:00 Visit a very modern apple packing station in the Bodensee region to see and discuss
- ✓ Actual market situation in Europe
  - ✓ Trading activities with leading supermarkets in Germany
  - ✓ Marketing activities of SALEM-Fruchtgroßmarkt oHG
  - ✓ Latest packing and grading technologies
- 17:30 Wine tasting in a traditional wine village, Hagnau
- 19:00 Evening dinner at the hotel

**Saturday, February 28, 2004**

**“The world of cherries and other exciting things to come”**

- 8:30 Visit to cherry farms to see and discuss
- ✓ Planting densities and tree training systems
  - ✓ Variety selection and rootstock selection
  - ✓ Experience with dwarfing rootstocks in commercial orchards
  - ✓ Weiroot, PHL and GiSelA rootstocks up to 14 years old
- 10:30 Visit the “Fruchtwelt Bodensee” (Fruit World Bodensee trade show in Friedrichshafen) featuring equipment and supplies for fruit growers. Alternatively, for accompanying persons, a beautiful Saturday morning sightseeing and shopping tour through historical and medieval cities of Lindau or Ravensburg.
- 14:00 International workshop at the “Fruchtwelt Bodensee”
- Part I – Management of sweet cherry orchards on dwarf rootstocks**
- ✓ Breeding and Evaluation of new sweet cherry varieties, Hanna Schmidt (20 min)
  - ✓ Selecting the GiSelA Series rootstocks, Gruppe/Sabine Franken-Bembenek (20 min)
  - ✓ Physiology of compatibility on dwarf cherry rootstocks, Feucht/Hermann Schimmelpfeng (20 min)
  - ✓ Managing yield:quality performance on a top level in cherry orchards, Greg Lang (30min)
  - ✓ Coffee break between part I and II (30 min)
- Part II – Influence of apple varieties in a competitive world**
- ✓ Generating new apple varieties - the only tool for successful management? Georg Gasser (20min)
  - ✓ A choice of new interesting apple varieties. Ulrich Mayr (20 min)
  - ✓ Free access or Club concepts as an answer to global competition? Garry Langford (30min)
- 17:30 Discussion with participants (30 min)
- 19:00 Social hour
- 19:30 Traditional dinner with guests from Switzerland and local growers, music from the Alps “Alphorn Jazz”